

ΕΝΙΑΙΑ ΔΡΑΣΗ ΚΡΑΤΙΚΩΝ ΕΝΙΣΧΥΣΕΩΝ ΕΤΑΚ  
ΕΡΕΥΝΩ – ΔΗΜΙΟΥΡΓΩ – ΚΑΙΝΟΤΟΜΩ

# Development of an ICT platform-awareness system for the support of low vision (Τ1ΕΩΚ-03742)

1. MSENSIS S.A.  
2. Laboratory of  
Experimental  
Ophthalmology,  
School of  
Medicine, AUTH

Ειδική Υπηρεσία Διαχείρισης  
και Εφαρμογής Δράσεων στους Τομείς  
της Έρευνας, της Τεχνολογικής Ανάπτυξης και  
της Καινοτομίας (ΕΥΔΕ ΕΤΑΚ)

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Ευρωπαϊκή Ένωση  
Ευρωπαϊκό Ταμείο  
Περιφερειακής Ανάπτυξης

ΕΠΑνεΚ 2014-2020  
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ  
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ  
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ  
ΚΑΙΝΟΤΟΜΙΑ



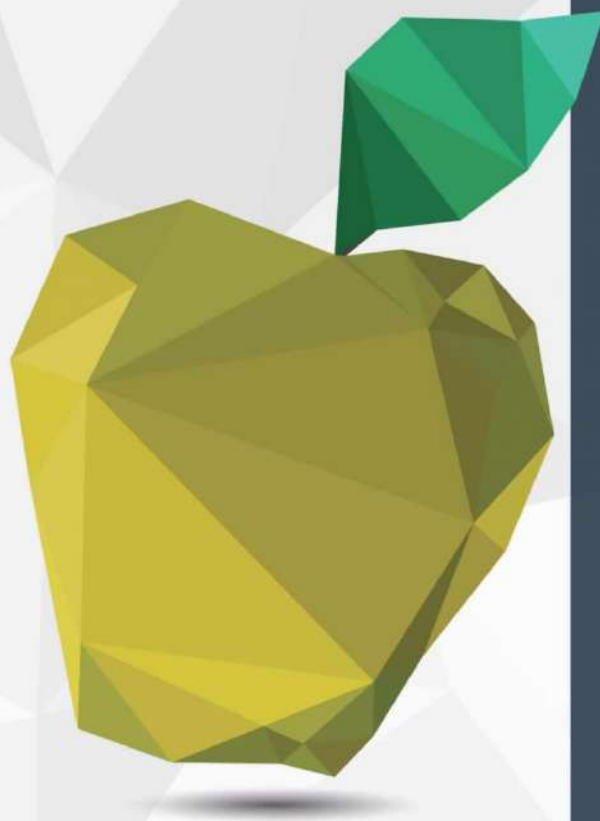
Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

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Κέντρο ευφυούς μνηματικής  
επικοινωνίας και ολοκλήρωσης  
κοινωνικών δικτύων και εφαρμογών

MSENSIS  
ΑΝΩΝΥΜΟΣ  
ΕΤΑΙΡΕΙΑ  
ΤΕΧΝΟΛΟΓΙΚΩΝ  
ΕΦΑΡΜΟΓΩΝ



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ΚΑΙΝΟΤΟΜΙΑ



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

**ΕΡΑνηΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



# Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise MSENSIS S.A. with a Branch located in the Central Macedonia region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 145.350,00 € out of which 86.810,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved co-financed Business Plan includes investments on the following categories:**

- ✓ Machinery – Equipment
- ✓ Quality system, Standardization, Certifications
- ✓ Packaging & Branding
- ✓ Digital Promotion

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF ΕΡΑνηΕΚ





## SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise M-SENSIS S.A. with branch office in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000 € (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union



Co-funded by  
the European Union



Programme  
Central Macedonia

The company “MSENSIS S.A.” and the research organization “National Centre for Research and Technological Development (CERTH) / Information Technologies Institute (ITI)” were co-financed by the European Union and National Resources under the Action of the 'Central Macedonia' ESPA 2021-2027 Program, 'Innovation Investment Plans'. The project “E-IDENTITY” aims to develop digital user identity verification software for remote access to digital services. The project budget amounts to €399,984.00, and the Public Expenditure to €359,984.00."



Co-funded by  
the European Union

